

Directives for Promotional Materials

No promotional material is to be distributed until the educational activity has been approved for CME credit. Promotional materials such as *save-the-date card, brochures, journal advertisements, flyers, course handouts, and course evaluations* is required to be submitted to the CME Office for review and approval prior to print and distribution.

BROCHURE:

Information to be included on your brochure is;

- Name of activity

- Date of activity

- Location

- Sponsored by the University of Cincinnati

- Jointly sponsored by the University of Cincinnati and _____ (*if applicable*)

- Target audience

- Course objectives

- Agenda

- Acknowledgement of commercial supporter (*see directives for educational grants*)

- Registration form information-*name, degree, full DOB and last 4 digits of SS#*

Accreditation Statement

The University of Cincinnati designates this educational activity for a maximum of ___ AMA PRA Category 1 Credit(s)™. Physicians should only claim credits commensurate with the extent of their participation in the activity.

The University of Cincinnati is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians

Joint Accreditation Statement (*if applicable*)

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of Cincinnati and _____.

The University of Cincinnati is accredited by the ACCME to provide continuing medical education for physicians.

The University of Cincinnati designates this educational activity for a maximum of ___ AMA PRA Category 1 Credit(s)™. Physicians should only claim credits commensurate with the extent of their participation in the activity.

Learner Assurance Statement

The University of Cincinnati is committed to resolving all conflicts of interest issues that could arise as a result of prospective faculty members' significant relationships with drug or device manufacturer(s). The University of Cincinnati is committed to retaining only those speakers with financial interests that can be reconciled with the goals and educational integrity of the CME activity.

SAVE-THE-DATE/FLYERS/JOURNAL ADVERTISEMENTS:

Name of activity

Date of activity

Location

Sponsored by the University of Cincinnati

Jointly sponsored by the University of Cincinnati and _____ (*if applicable*)

Target audience

Course objectives

Accreditation Statement

This activity has been approved for AMA PRA Category 1 Credit(s)[™]