



University of Cincinnati College of Medicine

Continuing Medical Education Presentation Requirements

For Live Conference

- ◆ **Objectivity and Balance** – Presentations must be based on scientific evidence and will include favorable and unfavorable information when available and appropriate. Presentations must be a balanced discussion of prevailing information on any product(s) and/or alternative treatments. All recommendations involving clinical medicine in a CME activity (are) based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in care of patients.
- ◆ **Off-Label/Investigational Use** – Presenter is required to inform the audience when off-label or unapproved uses of drugs or devices are being discussed. Devices or drugs that are still undergoing clinical trials will be identified as such and will not be portrayed as standard, accepted therapy.
- ◆ **Educational Materials** – Presenter must use generic product names and/or names of several available products for treatment or therapy on all handouts and slides unless there is only one FDA approved drug for this use. If presenter uses trade names, products from several companies should be mentioned when available. Handouts and slides must not include any advertising, trade name or product group messages. Handouts and slides must not include any advertising, trade name or product.
- ◆ **Patient Privacy (HIPAA)** – Presentations must not disclose the names or other unique identifiers of patients referred to in syllabus material and/or audio/visual aids without expressed permission from the identified patient or his/her guardian/agent.
- ◆ **Copyright** – If a presentation contains copyrighted information it is the presenter's responsibility to obtain permission from the copyright holder.

Please note your slides may be requested by the CME Office for their on staff physician review. If requested your slides must be submitted to the **program coordinator** no later than 14 days prior to the activity. Failing to resolve potential conflicts of interest **7 days prior to the activity** results in adjustments to the activity CME credits.

If you have any question's please contact Lynn Fischer
Lynn.fischer@uc.edu
513-558-2827